

Presenting the NPMA 2011 Conference Series

NPMA is announcing some exciting changes to the planning process, structure, and focus of our - conferences and NES! Results will benefit NPMA at all levels – the individual Member and event attendee, Chapters, Regions, and National.

Based on valuable feedback from members throughout the organization and our commitment to continuously improve the NPMA, a new *Conference and Seminar Planning Committee* (CSPC) has been established by the Executive Board. Their primary objectives are to provide a specialized resource for strategically planning the regional and national educational events, defining the overall curriculum to ensure flexibility for attendees, yet provide unique content that can be marketed to a broader audience and maximize attendance at our cornerstone events; a winning combination!

Beginning in 2011, all NPMA Conferences will have more clearly defined educational tracks with focused themes, thus containing less repetition. In addition, throughout the entire series there will be a thread of basic property sessions, “Property 101”, intended for the novice property personnel.

In a nutshell -- what we have traditionally known as our individual *Region Seminars*, are now collaboratively planned to be unique yet a complementary series in their structure and content. The Conference Series, along with the National Education Seminar (NES), offer comprehensive professional caliber conferences open to individuals from all regions. The event planning committee from host chapters for each event will be instrumental in helping define specific breakout sessions unique to that conference. All events will strive to support the needs of the seasoned property professional as well as new members to the property profession. While the CSPC is not responsible for the educational content at Chapter held events (now called workshops), it will work with Chapters to concur with event dates so they won't conflict with other NPMA-sponsored events.

An overview and details for each event within the *NPMA 2011 Conference Series* will be featured on its own webpage or found via the NPMA national website. The new website (coming soon) will allow you to see the big picture in one page, understand the conference themes and opportunities. This also gives you the ability to drill down to more detailed information about the sessions of that particular conference, as each conference approaches and its schedule is planned. The NES will continue to be our premier annual event.

Watch for updates coming your way in September in the newsletter!

Note: The CSPC is co-chaired by Steve Holland, CPPM of the NOVA Chapter, and Wayne Norman, CPPM of the Los Angeles Chapter. Great strides have been made and our first annual Conference Series is defined. The committee is comprised of representatives of the host Chapter planning committees for each event, the three Regional Vice Presidents, our National Meeting Planner, and the Vice Presidents of Communication, Membership, and Professional Development.