



NPMA Looks Toward the Future

Do you know what the following professional membership associations have in common?

Association of Certified Fraud Examiners, National Science Teachers Association, Association for Information Systems, Association of Energy Engineers, Radio TV Digital News Association, Mathematical Association of America, Intellectual Property Law Association, American Veterinary Medical Association, American Library Association, National Association of Home Builders – these are just a few of the hundreds of associations that are connecting with college students to encourage the formation of student

chapters. And, now NPMA can be added to that list. Recognizing the need to recruit younger members to ensure continued growth for the profession and association, NPMA members are looking toward college campuses. According to an article, “Bringing Generation Why Into The Fold,” written by April Motley in *Associations Now*, published by the American Society of Association Executives (ASAE), associations can secure their future through outreach to younger generations by involving them in student membership programs. And in that same article, the Music Teacher’s National Association that has 1500 student members is quoted, “We recognize

that we’re a graying association, and a new generation will take up the reins of the profession if we make a commitment to reconciling new ideas with traditional practices.”

Thanks to several committed members, NPMA is working toward a multi-generational membership base that would encourage leadership skills, professional development and networking for students and experienced professionals. It is a win-win situation for NPMA and the property/asset management profession. Not only would the involvement of students enhance the association, it would contribute to the expertise, knowledge and skills of the profession.



The new student chapter of Cal Poly Pomona received its charter and chapter banner at the 2011 NPMA National Education Seminar. Pictured here: (left to right) Wayne Norman and Ivonne Bachar, NPMA members who helped to get the chapter started; and students representing the chapter, Marcus May and Jonathan Madrigal.



Steps to Starting an NPMA Student Chapter

Discuss and outline a plan of action with your chapter members and initiate a committee.

- Alumni who have connections to a local college/university should meet with professors, advisors and students to find out the level of interest.
- Make sure you understand the rules and regulations that the school has for starting student chapters.
- Contact the NPMA National Office for promotional materials and assistance with the charter process.
- Assign specific tasks to chapter members to assist the student chapter in getting chartered, recruiting members, electing officers and setting meeting agendas.
- Be prepared to make a long term commitment that will require collaboration between chapter members, students and the school.

To find out about NPMA requirements for chartering a student chapter, call the National Office at 727-736-3788.

NPMA Reaches Out to the Next Generation of Property Administrators

by Wayne Norman, CPPM, CF, Los Angeles Chapter and Jonathan Madrigal, Los Angeles Chapter

NPMA recently extended its network by chartering the first NPMA college chapter in the nation. Led by Ivonne Bachar, NPMA Vice President of Membership, the Cal Poly Pomona chapter partnership was launched in October 2009. Jonathan Madrigal, Erika Castro and Jaclyn Zandieh, students at Cal Poly Pomona, along with Professor John Wyatt, worked with NPMA to start its first student chapter that became official for the 2010/11 school year. The NPMA Los Angeles and San Diego Mission chapters in Southern California both donated startup money for the new CPP student chapter membership.

The Cal Poly School of Business has a club called the SLCP (Society of Law, Contracts, Procurement and Property). This is an approved campus organization for business students who wish to explore careers in those related fields. Jaclyn expressed her thoughts by stating, "Becoming the first student chapter of the NPMA was a great way for the SLCP to branch out into other areas of the business world. It gives us another professional environment to participate in and also a rare forum

of specialization. NPMA's decision to add Cal Poly Pomona as a student chapter will allow the association to benefit from eager and willing college students. The NPMA will be able to grow in a fashion unlike many other professional associations."

Two representatives from the chapter, Jonathan Madrigal and Marcus May, were at the NPMA National Education Seminar 2011 to officially accept the chapter banner, attend the delegates meetings, and participate in their first NPMA seminar. For those who were in attendance, Jonathan and Marcus's presence infused some new energy into the conference and the two of them were fully engaged. (As a side note, Marcus participated on the winning Western Region Physical Challenge team at the NES Property Challenge). Let's face it; the age of many of our members is getting closer to retirement and we need to do all that we can to attract bright young talent. Engaging students in the professional surroundings of NPMA NES and the full educational experience of the event opened Marcus and Jonathan's eyes about the

profession, and they now have a lot to share with their chapter members and schoolmates. Marcus had this to say, "NES was an extremely beneficial experience for me. Jonathan and I were welcomed into the organization the minute we attended the first delegate's meeting. We learned a lot of great information about property management through the breakout sessions and Special Interest Groups. I also learned some key information about writing resumes, and interviewing and dealing with communication barriers. But I have to say, my favorite part was networking with hundreds of well-seasoned property professionals; they truly made it a memorable experience! We were blown away by the quality of this professional organizational event."

The 2010/11 school year was full of new excitement for the club. The NPMA Los Angeles chapter and their president, Wayne Norman, stepped up to mentor the chapter. Members of the Los Angeles chapter were on campus numerous times this school year, attending club meetings and serving as guest speakers or 'professor of the day' in some business classes. The LA Chapter hosted the students

at a chapter meeting and provided a tour at one of the local companies.

Currently the CPP chapter is in its recruiting process and is excited to attract new members as they head into their second school year with this NPMA relationship. The plan for this school year is to build networking by getting the San Diego Mission chapter members and even more property professionals involved with this student chapter.

The club is focused to work closely with both the NPMA and NCMA in order to network with industry employers and employees. Members of the Cal Poly Pomona club are excited about the emergence of the NPMA chapter and say that the two relationships will work fluidly since both professions work closely with each other.

As a direct result of the relationship with NPMA and the L.A. Chapter, three undergraduate students were hired as summer interns in the property field at Northrop Grumman. CPP 2011 graduate Jonathan Madrigal, who studied Business Administration and Contract Management, was hired to work full-time at Northrop Grumman as a Property Administrator.

According to Jonathan, "Property management might sound dull and boring; however, it is an exciting field that connects with many different functions of a business." Jonathan went on to state that "NPMA is doing a great job by working with Cal Poly Pomona students and introducing them to property management, especially since property management is crucial to the well-being of a company."

The next step is for NPMA as an association to reach out to other universities around the country and see where we have a fit within schools of business. We have historically done a poor job in the area of marketing our profession and establishing a pipeline of new employees. This is our 'foot in the door' to ensure we get some college graduates headed our way as they look to get hired in career related jobs.

Those of you bosses who are hiring, we hope this stimulates you with some new ideas. We encourage other chapters and the NPMA Executive Board to work together and reach out to find these university relationships; it works, as the Cal Poly chapter has shown us after one school year. ■

NPMA Student Chapter at the University of Tennessee

by Lyle Bennett, Great Smoky Mountain Chapter

This year I had the opportunity to attend my first, and certainly not my last, NES as a member of the Great Smoky Mountain Chapter. While there, the new Cal Poly Pomona student chapter of NPMA caught my attention. One of the speakers asked, "I wonder how many other colleges or universities would be interested in having a chapter?" The challenge for NPMA chapters across the country to reach out to colleges and universities in their regions began. I knew our chapter would be up to the challenge. Immediately coming to mind in our chapter's area was The University of Tennessee, Knoxville. A chapter member who graduated from there, Sarah Webb, also came to mind. I knew Sarah would be the perfect person to make contact with UT

since she had graduated from the College of Business a few years prior and could communicate with her former professors and advisors within the college. The positive feedback that Sarah received encouraged us to move forward and begin the process to bring NPMA to the UT campus.

The "Rocky Top" Chapter of NPMA is underway and moving forward to becoming an official organization on UT's campus. Sarah is working with a business student on campus and working within guidelines that UT has in place for establishing student organizations. Some of these guidelines include: groups must be registered by a student, a professor or staff member must serve as an advisor for the organization, and the organization must

have a minimum of 10 members. All of these however are just stepping stones to getting the Rocky Top Chapter up and running on the UT campus. Sarah and the student she is working with are rolling forward with registering the organization on campus and continuing to recruit students. Currently there are six business students interested in NPMA. Stay tuned as it won't be long before the first meeting of the NPMA Rocky Top Chapter will take place.

In addition, conversations have also been initiated with Bill Beedle, CPPM, CF, the current president of the Great Smoky Mountain Chapter. This chapter will be the support for the Rocky Top group. A presentation is planned for the entire Great Smoky Mountain Chapter to bring all members up to date and form a committee, headed by Sarah, to continue to pursue and oversee the efforts to establish a student chapter at the University of Tennessee. There is still a lot of work to do, but it will be great to see an orange and white checkerboard banner presented to members of the Rocky Top Chapter at the NES in New Orleans in June. All this would certainly gratify those who initiated the first student chapter with Cal Poly.

Let the challenge that was put forth in Las Vegas continue... How many universities and colleges would be interested in having their own student chapter of the NPMA? ■

BIOGRAPHIES

Wayne Norman, CPPM, CF is the Director of Property Management at Northrop Grumman Aerospace Systems. He serves as a voting leader on the Northrop Grumman Corporate Property Council and has previously served as chair and vice chair. Wayne has been a member of NPMA for 16 years, and serves as the NPMA Co-Director of the Conference & Seminar Planning Committee, and he just completed his second term as Chapter President for the Los Angeles Chapter. Wayne holds a B.S. Business Management degree from Cal Poly Pomona.

Jonathan Madrigal graduated in 2011 from Cal Poly Pomona. He is currently employed with Northrop Grumman Aerospace Systems, where he works as a Property Administrator. He was introduced to Northrop Grumman NPMA before his senior year in college while taking Contract Management courses and his term as co-president of the Society of Law, Contracts, Procurement and Property, a business club at Cal Poly. His current job responsibilities include financial reporting for all NASA contracts, contract closeouts, internal audits and maintaining metrics. Jonathan feels very passionate about the world of property management and NPMA. He is thankful for the mentors he has met through NPMA and for the continuous support they have given him.

Lyle Bennett is the Property Manager for B&W Y-12 at the Y-12 National Security Complex in Oak Ridge, Tennessee. Lyle has over 30 years of combined experience in Materials Management in the private and public sector and has been a member of the NPMA for three years.



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